

**SOP 3004: Social Psychology
Summer 2010**

Instructor

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Teaching Assistant

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Course Meeting Time and Location

Mondays & Wednesday, 9:45am-12:55pm, Davie campus, ES 254

Course Description

This course will be an introduction to psychological theory and research on the nature and causes of human social behavior. We address both proximate and ultimate or evolutionary causes of social behavior, informed by research in social, cognitive, and evolutionary psychology.

Required Texts

Kenrick, D. T., Neuberg, S. L., & Cialdini, R. B. (2010). *Social Psychology: Goals in Interaction (5th Edition)*. Allyn & Bacon [hardcopy, ISBN-13: 978-0-205-69708-3].

Group Presentation

Groups of 4-5 students will lead a review and discussion of assigned journal articles. The group is expected to make one Powerpoint presentation (about 45 minutes long). Each group member must lead a section of the presentation. Each group member will be evaluated based on the performance of the group.

Reaction Papers

Students are expected to read the assigned material (including chapters and journal articles) before arriving to class on the day the material is to be discussed. Students will hand in at each class one typed page (double-spaced) reactions to the reading assigned for that class prepared prior to arriving to class. The reaction papers must include your reactions to and questions about the material, NOT a summary of the readings. Each student must submit 8 reaction papers throughout the course. The weekly reaction papers are indicators of your attendance; each student **MUST** submit **ONLY** his or her paper, NOT accompanying a fellow student's paper. Reaction papers will NOT be accepted through e-mail.

Final Exam

There will be one final take-home exam, in essay format. I will distribute the exam on Wed. August 4th. The complete essays are due in person (hardcopy) on Mon. August 9th before noon. There will be NO make-up exams, you may NOT take the exam early or late, and you may NOT e-mail your final exam.

Extra Credit

During the course, we will present a few videos relevant to the material discussed. Students will have an opportunity to earn extra credits by writing a one-page reaction paper to each video.

Grading

Grades will be assigned according to the following weighted criteria (250 points = 100%):

Group presentation	28% - 70 points
Weekly reaction papers	32% - 80 points (10 points each)
Take-home exam	40% - 100 points

Grading Scale:

94 – 100 % = A	74 – 76% = C
90 – 93% = A-	70 – 73% = C-
87 – 89% = B+	67 – 69% = D+
84 – 86% = B	64 – 66% = D
80 – 83% = B-	61 – 63% = D-
77 – 79% = C+	< 60.0% = F

Date	Topic	Chapters
Jun 28	Introduction to Course; Group Assignments	None
Jun 30	Introduction to Social Psychology & Person-Situation Interaction Article: Shackelford, Schmitt, & Buss (2005). Universal dimensions of human mate preferences.	Chapters 1 & 2
Jul 5	No Class -	
Jul 7	Social Cognition Article: Maner et al. (2007). Can't take my eyes off you: Attentional adhesion to mates and rivals.	Chapter 3
Jul 12	Attitudes & Persuasion Article: Gilbert, Tafarodi, & Malone (1993). You can't not believe everything you read.	Chapter 5
Jul 14	Love & Romantic Relationships Article: Miller, Tybur, & Jordan (2007). Ovulatory cycle effects on tip earnings by lap dancers.	Chapter 8
Jul 19	Social Influence Article: Cialdini, Reno, & Kallgren (1991). A focus theory of normative conduct: Recycling the concept of norms to reduce littering in public places.	Chapter 6
Jul 21	Affiliation & Friendship Article: Bleske & Buss (2001). Opposite-sex friendship.	Chapter 7
Jul 26	Prosocial Behavior Article: Park & Schaller (2005). Does attitude similarity serve as a heuristic cue for kinship?	Chapter 9
Jul 28	Aggression Article: Griskevicius et al. (2009). Agress to impress.	Chapter 10
Aug 2	Prejudice, Stereotyping, & Discrimination Article: Hebl et al. (2002). Formal and interpersonal discrimination: A field study of bias toward homosexual applicants.	Chapter 11
Aug 4	Integrating Social Psychology Article: Griskevicius et al. (2010). Going Green to be seen.	Chapter 14
Aug 9	Final Exam due between 10am-12pm in ES-299B (my office)	

* The articles are available on Blackboard → Social Psychology → Course Documents → Articles.